

1976_Smithsonian_cover_001

File Name: 1976_Smithsonian_cover_001.jpg

Title: July 1976 Smithsonian A look into our third century

URL: <https://www.si.edu/>

Description:

July 1976 Smithsonian A special issue dealing with America's immediate future. A look into our third century

Magazine cover - July 1976 Smithsonian A look into our third century

The communications industry has hardware that can revolutionize our lives (P. 78)

Cover: Future communications hardware may deliver our news papers, read our mail, manage our business and arrange face-to-face visits with friends (p. 78)

Illustration by John Huchnergarth

Cartoon illustration depicts various wired floating nefarious inanimate hardware devices descending down upon a family underneath them. Family has a wired but confused man dressed in a long sleeve yellow striped shirt, bright green slightly bell-bottomed pants. He's sitting in some sort of mechanical chair with a paper tape calculator device on his lap as he looks up with tired eyes trying to read a large display of stock market prices and quotes. Beside him is a woman with glasses with a pink polka-dot scarf, purple blouse, and floro-orange pants. Right below her is a child sitting on the floor gazing hypnotically at at television set screen that's on the floor in front of him.

The view from the castle: Secretary Ripley believes Americans should face future with humor and optimism.

Secretary of The Smithsonian Institution

S. Dill Ripley

The Smithsonian Institution is the world's largest museum, education, and research complex.

<https://www.si.edu/>

Smithsonian Events in the Bicentennial Year - The Smithsonian Torch N0. 76-1
January 1976

https://siarchives.si.edu/sites/default/files/pdfs/torch/Torch%201976/SIA_000371_1976_01.pdf

United States Bicentennial

https://en.wikipedia.org/wiki/United_States_Bicentennial

Subject Tags: Smithsonian Institution;July 1976;third century;special issue;America;future;immediate;magazine;science;S. Dill Ripley;communications industry;revolutionize;third century;revolutionize;hardware;Bicentennial

Date of Photograph: 1976-07

Collection (Media Type): Texts

Language: eng (English)

License: Attribution-NonCommercial-NoDerivatives 4.0 International

Comments: The main sources of information about this picture were: Walker W. Watson

The irony of the cover illustration, it's predictions and the Secretary's wisdom is all of it predicts what's actually happening now in 2020 and the Corona-virus Pandemic that's growing out-of-control exponentially daily. The dire news in in and on every media outlet available, it's all people talk about, there's a lot of anxiety about what to do today, fear about tomorrow and stress all the time. In the center right side a panel from the flying punch tape reader mostly covers a graphic representation of a virus re-markedly like Covid-19 illustrations in all media today! The hardware they mention does deliver news, read email, manage business and make face-to-face visits with friends while we are sheltering in place. Today July 15, 2020 is the first day of mandatory wearing face masks in any public area. Worst part is there's two weeks of soaring death rates. Who knows what's next. Looks like there will be another government shutdown on horizon and even more restrictive sheltering orders while we wait for God knows what and the next messiah!

Photographer:

Source: Walker W. Watson

Image: Scanned by Walker W. Watson 24-bit color from the original item with Epson V39 scanner. Post proces with FastStone Image Viewer 7.5 and Picassa 3

Size: 8.5 x 11 in. 85lb coated text 11 x 17 x 136 pages, 4 color process printed, 2 sides, saddle stitch magazine bind

Legal Rights: Authorization has NOT been given for any use of this digital image by anyone.

© 2020 Walker W. Watson

https://archive.org/details/@walker_w_watson

Email: walker.watson1951@gmail.com